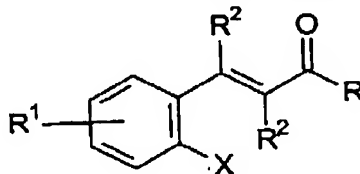


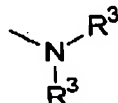
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AMENDMENTS TO THE CLAIMS

1. (Canceled) A photo-labile pro-fragrance conjugate having the formula:

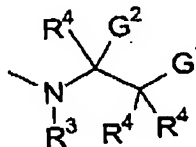


wherein R is a unit capable of releasing a fragrance raw material having the formula:



wherein each R³ is independently hydrogen, substituted or unsubstituted C₁-C₃₀ hydrocarbyl, and mixtures thereof;
 each R¹ is independently hydrogen, a unit which can substitute for hydrogen, C₁-C₁₂ substituted or unsubstituted hydrocarbyl unit;
 each R² is independently hydrogen, C₁-C₁₂ substituted or unsubstituted hydrocarbyl unit, and mixtures thereof;
 X is selected from the group consisting of -OH, -OC(O)R¹², -OC(O)OR¹², -NHR¹², and mixtures thereof; and
 R¹² is H, C₁-C₁₂ substituted or unsubstituted alkyl, and mixtures thereof.

2. (Canceled) A conjugate according to Claim 1 wherein R has the formula:



wherein each R⁴ is independently selected from the group consisting of:

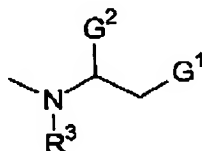
- hydrogen;
- C₁-C₂₂ substituted or unsubstituted, branched or unbranched alkyl;
- C₂-C₂₂ substituted or unsubstituted, branched or unbranched alkenyl;
- C₂-C₂₀ substituted or unsubstituted, branched or unbranched hydroxyalkyl;

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- v) C_7-C_{20} substituted or unsubstituted alkylenearyl;
 - vi) C_3-C_{20} substituted or unsubstituted cycloalkyl;
 - vii) C_6-C_{20} aryl;
 - viii) C_5-C_{20} heteroaryl units comprising one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
 - ix) two R^4 units can be taken together to form one or more aromatic or non-aromatic, heterocyclic or non-heterocyclic, single rings, fused rings, bicyclo rings, spiroannulated rings, or mixtures thereof, said rings comprising from 3 to 20 carbon atoms and one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
 - x) and mixtures thereof;
- G^1 and G^2 are each independently hydrogen, C_1-C_{20} linear or branched hydrocarbyl, $-Y$, $-C(O)Y$, and mixtures thereof; Y is C_6-C_{10} substituted or unsubstituted cyclic alkyl.

3. (Canceled) A conjugate according to Claim 2 wherein Y is selected from the group consisting of 2,6,6-trimethylcyclohex-2-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-3-enyl, and mixtures thereof.

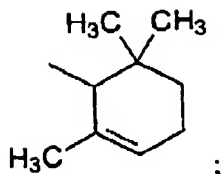
4. (Withdrawn) A conjugate according to Claim 1 wherein R has the formula:



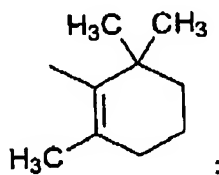
wherein G^1 and G^2 are each independently $-CH_3$, $-C(O)CH_3$, $-Y$, $-C(O)Y$, and mixtures thereof; Y is selected from the group consisting of:

- i) 2,6,6-trimethylcyclohex-2-enyl having the formula:

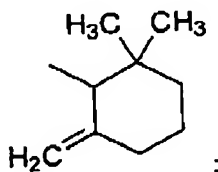
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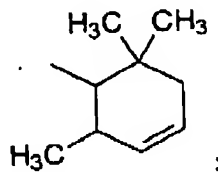
- ii) 2,6,6-trimethylcyclohex-1-enyl having the formula:



- iii) 2,6,6-trimethylcyclohex-1-enyl having the formula:



- iv) 2,6,6-trimethylcyclohex-3-enyl having the formula:



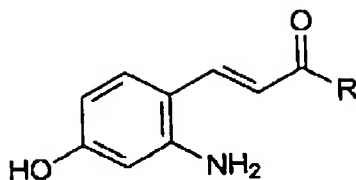
- v) and mixtures thereof.

5. (Canceled) A conjugate according to Claim 1 wherein X is -OH.

6. (Canceled) A conjugate according to Claim 1 wherein R¹ is hydrogen.

7. (Withdrawn) A conjugate according to Claim 1 wherein said conjugate has the formula:

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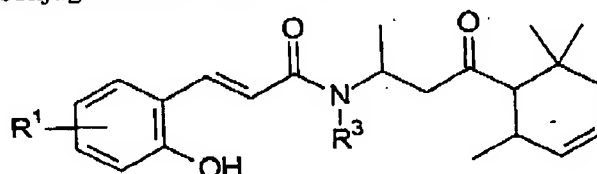


8. (Canceled) A conjugate according to Claim 1 wherein said R^1 is one or more electron donating groups selected from the group consisting of hydroxy, C_1 - C_{12} linear or branched alkoxy, $-N(R^{12})_2$, and mixtures thereof; R^{12} is H, C_1 - C_{12} alkyl, and mixtures thereof.

9. (Canceled) A conjugate according to Claim 8 wherein X is hydroxy.

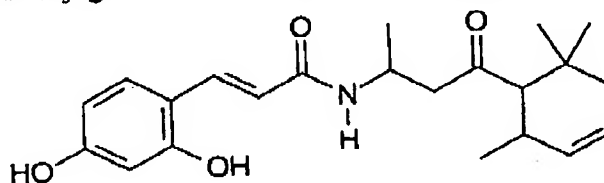
10. (Canceled) A conjugate according to Claim 1 wherein R^2 are each hydrogen.

11. (Withdrawn) A conjugate according to Claim 1 having the formula:



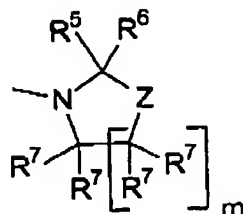
wherein R^1 is hydrogen, hydroxyl, and mixtures thereof.

12. (Withdrawn) A conjugate according to Claim 15 having the formula:



13. (Withdrawn) A conjugate according to Claim 1 wherein R has the formula:

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wherein Z is oxygen or sulfur; m is from 1 to 3;

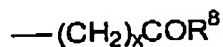
R⁵ units are selected from:

- a) C₆-C₂₂ substituted or unsubstituted linear alkyl
- b) C₆-C₂₂ substituted or unsubstituted branched alkyl;
- c) C₆-C₂₂ substituted or unsubstituted linear alkenyl;
- d) C₆-C₂₂ substituted or unsubstituted branched alkenyl;
- e) C₆-C₂₂ substituted or unsubstituted cycloalkyl;
- f) C₆-C₂₂ substituted or unsubstituted branched cycloalkyl;
- g) C₆-C₂₂ substituted or unsubstituted cycloalkenyl;
- h) C₆-C₂₂ substituted or unsubstituted branched cycloalkenyl;
- i) C₆-C₂₂ substituted or unsubstituted aryl;
- j) C₆-C₂₂ substituted or unsubstituted heterocyclicalkyl;
- k) C₆-C₂₂ substituted or unsubstituted heterocyclicalkenyl;
- l) and mixtures thereof;

R⁶ units comprise hydrogen or R⁵;

R⁷ is independently selected from the group consisting of:

- a) R⁶;
- b) hydroxyl;
- c) a carbonyl comprising unit having the formula:



wherein R⁸ is:

- i) -OH;
- ii) -OR⁹ wherein R⁹ is hydrogen, C₁-C₁₅ substituted linear alkyl, C₁₁-C₁₅ unsubstituted linear alkyl, C₁-C₁₅ substituted branched alkyl, C₁₁-C₁₅ unsubstituted branched alkyl, C₂-C₂₂ substituted or

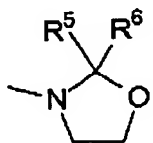
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- unsubstituted linear alkenyl, C₃-C₂₂ substituted or unsubstituted branched alkenyl, or mixtures thereof,
- iii) -N(R¹⁰)₂ wherein R¹⁰ is hydrogen, C₁-C₆ substituted or unsubstituted linear alkyl, C₃-C₆ substituted or unsubstituted branched alkyl, or mixtures thereof;
- iv) C₁-C₂₂ substituted or unsubstituted linear alkyl;
- v) C₁-C₂₂ substituted or unsubstituted branched alkyl;
- vi) C₂-C₂₂ substituted or unsubstituted linear alkenyl;
- vii) C₃-C₂₂ substituted or unsubstituted branched alkenyl;
- viii) C₃-C₂₂ substituted or unsubstituted cycloalkyl;
- ix) C₆-C₂₂ substituted or unsubstituted aryl;
- x) C₆-C₂₂ substituted or unsubstituted heterocyclicalkyl;
- xi) C₆-C₂₂ substituted or unsubstituted heterocyclicalkenyl;
- the index x is from 0 to 22;
- d) alkyleneoxy units having the formula:
- $$-[\text{C}(\text{R}^{11})_2]_y[\text{C}(\text{R}^{11})_2\text{C}(\text{R}^{11})_2\text{O}]_z\text{R}^{11}$$
- wherein each R¹¹ is independently;
- i) hydrogen;
- ii) -OH;
- iii) C₁-C₄ alkyl;
- iv) or mixtures thereof;
- two R¹¹ units can be taken together to form a C₃-C₆ spiroannulated ring, carbonyl unit, or mixtures thereof; y has the value from 0 to 10, z has the value from 1 to 50;
- e) and mixtures thereof;
- any two R⁷ units can be taken together to form:
- i) a carbonyl moiety;
- ii) a C₃-C₆ spiroannulated ring;
- iii) a heterocyclic aromatic ring comprising from 5 to 7 atoms;
- iv) a non-heterocyclic aromatic ring comprising from 5 to 7 atoms;
- v) a heterocyclic ring comprising from 5 to 7 atoms;

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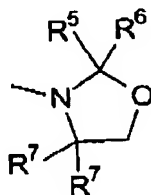
- vi) a non-heterocyclic ring comprising from 5 to 7 atoms;
- vii) or mixtures thereof.

14. (Withdrawn) A compound according to Claim 13 wherein R has the formula:



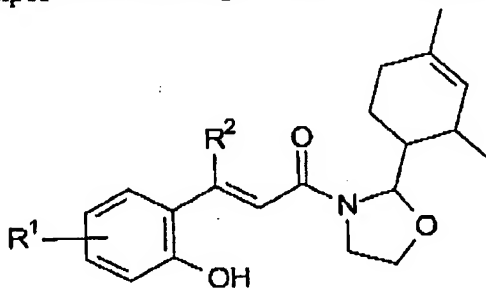
wherein R⁶ is selected from the group consisting of hydrogen and methyl.

15. (Withdrawn) A compound according to Claim 13 wherein R has the formula:



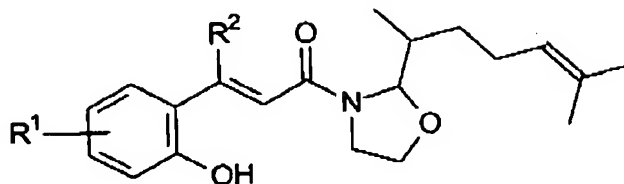
wherein R⁶ is selected from the group consisting of hydrogen and methyl; each R⁷ is independently hydrogen, methyl or -C(O)OR⁹, and mixtures thereof; R⁹ is hydrogen, C₁-C₁₂ alkyl, and mixtures thereof.

16. (Withdrawn) A composition according to Claim 13 having the formula:

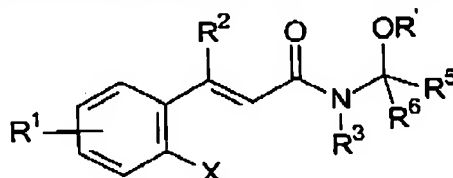


17. (Withdrawn) A composition according to Claim 13 having the formula:

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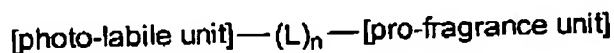


18. (Withdrawn) A compound according to Claim 11 having the formula:



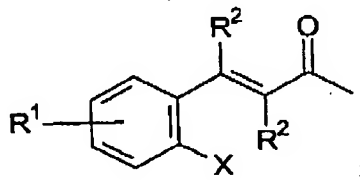
wherein R' is derived from an alcohol having the formula R'OH.

19. (Currently Amended) A photo-labile pro-fragrance conjugate having the formula:

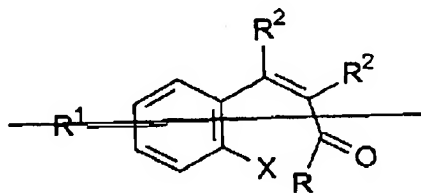


wherein said [photo-labile unit] is selected from the group consisting of:

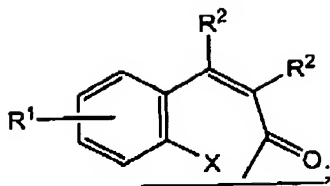
i)



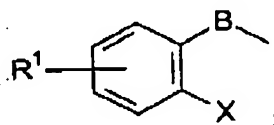
ii)



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iii)



wherein each R^1 is independently hydrogen, a unit which can substitute for hydrogen, C_1 - C_{12} substituted or unsubstituted hydrocarbyl unit; said units which can substitute for hydrogen are selected from the group consisting of;

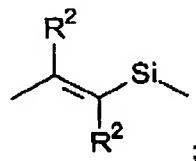
- i) $-NHCOR^{30}$;
- ii) $-COR^{30}$;
- iii) $-COOR^{30}$;
- iv) $-COCH=CH_2$;
- v) $-C(=NH)NH_2$;
- vi) $-N(R^{30})_2$;
- vii) $-NHC_6H_5$;
- viii) $=CHC_6H_5$;
- ix) $-CON(R^{30})_2$;
- x) $-CONHNH_2$;
- xi) $-NHCN$;
- xii) $-OCN$;
- xiii) $-CN$;
- xiv) F, Cl, Br, I, and mixtures thereof;
- xv) $=O$;
- xvi) $-OR^{30}$;
- xvii) $-NHCHO$;
- xviii) $-OH$;
- xix) $-NHN(R^{30})_2$;
- xx) $=NR^{30}$;

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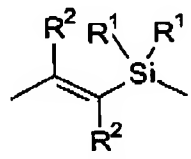
- xxi) $=\text{NOR}^{30}$;
- xxii) $-\text{NHOR}^{30}$;
- xxiii) $-\text{CNO}$;
- xxiv) $-\text{NCS}$;
- xxv) $=\text{C}(\text{R}^{30})_2$;
- xxvi) $-\text{SO}_3\text{M}$;
- xxvii) $-\text{OSO}_3\text{M}$;
- xxviii) $-\text{SCN}$;
- xxix) $-\text{P}(\text{O})\text{H}_2$;
- xxx) $-\text{PO}_2$;
- xxxi) $-\text{P}(\text{O})(\text{OH})_2$;
- xxxii) $-\text{SO}_2\text{NH}_2$;
- xxxiii) $-\text{SO}_2\text{R}^{30}$;
- xxxiv) $-\text{NO}_2$;
- xxxv) $-\text{CF}_3$, $-\text{CCl}_3$, $-\text{CBr}_3$;
- xxxvi) and mixtures thereof;

wherein R^{30} is hydrogen, C_1 - C_{20} linear or branched alkyl, C_6 - C_{20} aryl, C_7 - C_{20} alkylenearyl, and mixtures thereof; M is hydrogen, or a salt forming cation; each R^2 is independently hydrogen, C_1 - C_{12} alkyl, and mixtures thereof; X is selected from the group consisting of $-\text{OH}$, $-\text{NHR}^{13}$, and mixtures thereof; R^{12} is H, C_1 - C_{12} alkyl, and mixtures thereof; B is selected from the group consisting of:

i)



ii)



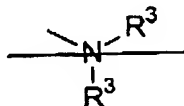
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iii)

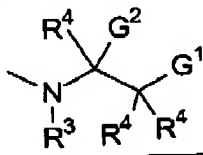


L units are $-\text{OC}(\text{O})-$, $-\text{NR}^3\text{C}(\text{O})-$, $-\text{OC}(\text{R}^3\text{R}^4)-$, $-\text{C}(\text{O})-$, and mixtures thereof; n is 0 or 1;

the [pro-fragrance unit] has the formula:



wherein each R^3 is independently hydrogen, substituted or unsubstituted C_1 - C_{30} hydrocarbyl, and mixtures thereof



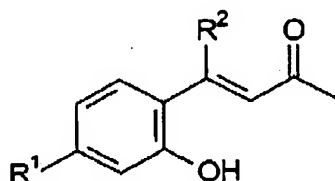
wherein each R^4 is independently selected from the group consisting of:

- i) hydrogen;
- ii) C_1 - C_{32} substituted or unsubstituted, branched or unbranched alkyl;
- iii) C_2 - C_{22} substituted or unsubstituted, branched or unbranched alkenyl;
- iv) C_2 - C_{20} substituted or unsubstituted, branched or unbranched hydroxyalkyl;
- v) C_7 - C_{20} substituted or unsubstituted alkylenearyl;
- vi) C_3 - C_{20} substituted or unsubstituted cycloalkyl;
- vii) C_6 - C_{20} aryl;
- viii) C_5 - C_{20} heteroaryl units comprising one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
- ix) two R^4 units can be taken together to form one or more aromatic or non-aromatic, heterocyclic or non-heterocyclic, single rings, fused rings, bicyclo rings, spiroannulated rings, or mixtures thereof, said rings comprising from 3 to 20 carbon atoms and one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
- x) and mixtures thereof;

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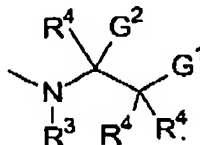
G¹ and G² are each independently hydrogen, C₁-C₂₀ linear or branched hydrocarbyl, -Y, -C(O)Y, and mixtures thereof; Y is selected from the group consisting of 2,6,6-trimethylcyclohex-2-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-3-enyl, and mixtures thereof.

20. (Previously presented) A compound according to Claim 19 wherein said [photo-labile unit] has the formula:



wherein R¹ is hydrogen, hydroxyl, and mixtures thereof.

21. (Canceled) A compound according to Claim 19 wherein said [pro-fragrance unit] has the formula:



wherein each R⁴ is independently selected from the group consisting of:

- i) hydrogen;
- ii) C₁-C₂₂ substituted or unsubstituted, branched or unbranched alkyl;
- iii) C₂-C₂₂ substituted or unsubstituted, branched or unbranched alkenyl;
- iv) C₂-C₂₀ substituted or unsubstituted, branched or unbranched hydroxyalkyl;
- v) C₇-C₂₀ substituted or unsubstituted alkylenearyl;
- vi) C₃-C₂₀ substituted or unsubstituted cycloalkyl;
- vii) C₆-C₂₀ aryl;
- viii) C₅-C₂₀ heteroaryl units comprising one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
- ix) two R⁴ units can be taken together to form one or more aromatic or non-aromatic, heterocyclic or non-heterocyclic, single rings, fused rings,

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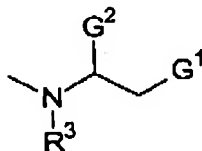
bicyclo rings, spiroannulated rings, or mixtures thereof, said rings comprising from 3 to 20 carbon atoms and one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;

x) and mixtures thereof;

G^1 and G^2 are each independently hydrogen, C_1 - C_{20} linear or branched hydrocarbyl, $-Y$, $-C(O)Y$, and mixtures thereof; Y is C_6 - C_{10} substituted or unsubstituted cyclic alkyl.

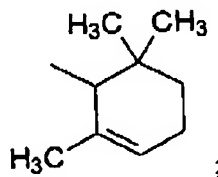
22. (Canceled) A compound according to Claim 21 wherein Y is selected from the group consisting of 2,6,6-trimethylcyclohex-2-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-3-enyl, and mixtures thereof.

23. (Withdrawn) A compound according to Claim 19 wherein said [pro-fragrance unit] has the formula:



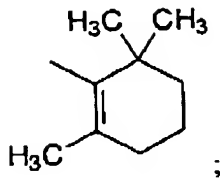
wherein G^1 and G^2 are each independently $-CH_3$, $-C(O)CH_3$, $-Y$, $-C(O)Y$, and mixtures thereof; Y is selected from the group consisting of:

i) 2,6,6-trimethylcyclohex-2-enyl having the formula:

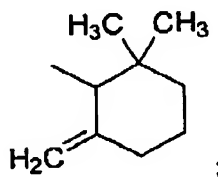


ii) 2,6,6-trimethylcyclohex-1-enyl having the formula:

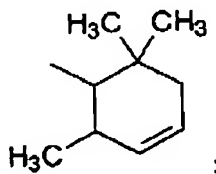
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iii) 2,6,6-trimethylcyclohex-1-enyl having the formula:



iv) 2,6,6-trimethylcyclohex-3-enyl having the formula:



v) and mixtures thereof.

24. (Canceled) A photo-labile pro-fragrance conjugate delivery system comprising:

- A) from about 0.001% by weight, of a photo-activated pro-fragrance conjugate according to Claim 1; and
- B) the balance carriers and adjunct ingredients.

25. (Currently Amended) A laundry detergent comprising:

- A) from about 0.001% by weight, of a photo-activated pro-fragrance conjugate according to Claim 19 ~~Claim 1~~;
- B) from about 10% by weight, of a deterative surfactant; and
- C) the balance carriers and adjunct ingredients.

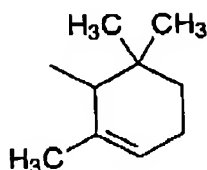
26. (Canceled) A perfume or fine fragrance comprising:

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Amdt. dated November 23, 2004
Reply to Office Action of August 26, 2004
Customer No. 27752

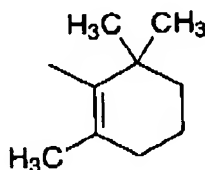
- A) from about 0.001% by weight, of a photo-activated pro-fragrance conjugate according to Claim 1;
 - B) from about 0.01% to about 99% by weight, of an admixture of fragrance raw materials; and
 - C) the balance carriers and adjunct ingredients.
27. (Canceled) A hair shampoo or conditioner comprising:
- A) from about 0.001% by weight, of a photo-activated pro-fragrance conjugate according to Claim 1;
 - B) from about 0.01% to about 5% by weight, of an admixture of fragrance raw materials; and
 - C) the balance carriers and adjunct ingredients.
28. (New) A conjugate according to Claim 19 wherein R^1 is hydrogen.
29. (New) A conjugate according to Claim 19 wherein said R^1 is one or more electron donating groups selected from the group consisting of hydroxy, C_1 - C_{12} linear or branched alkoxy, $-N(R^{12})_2$, and mixtures thereof; R^{12} is H, C_1 - C_{12} alkyl, and mixtures thereof.
30. (New) A conjugate according to Claim 29 wherein said R^1 is hydroxy.
31. (New) A conjugate according to Claim 29 wherein said R^1 is $-N(CH_3)_2$.
32. (New) A conjugate according to Claim 19 wherein R^2 are each hydrogen.
33. (New) A conjugate according to Claim 19 wherein R^3 is hydrogen, each R^4 is hydrogen, G^2 is methyl, G^1 is $-C(O)Y$; Y is selected from the group consisting of 2,6,6-trimethylcyclohex-2-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-3-enyl, and mixtures thereof.

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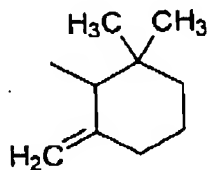
34. (New) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-2-enyl having the formula:



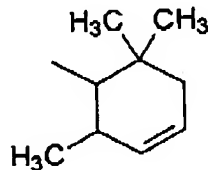
35. (New) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-1-enyl having the formula:



36. (New) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-1-enyl having the formula:

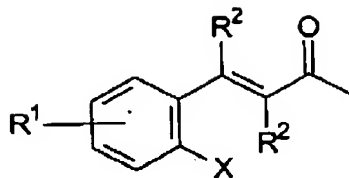


37. (New) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-3-enyl having the formula:

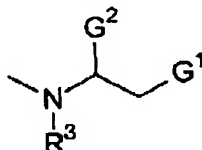


38. (New) A conjugate according to Claim 19 wherein said [photo-labile unit] has the formula:

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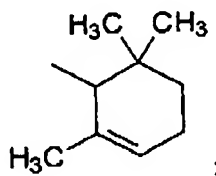


the index n is equal to 0, said [pro-fragrance unit] has the formula:

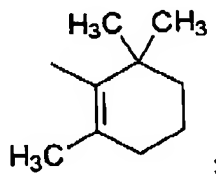


G^2 is $-\text{CH}_3$, G^1 is $-\text{C}(\text{O})\text{Y}$; Y is selected from the group consisting of:

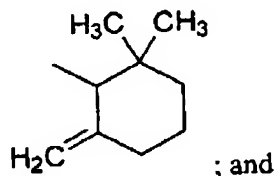
- i) 2,6,6-trimethylcyclohex-2-enyl having the formula:



- ii) 2,6,6-trimethylcyclohex-1-enyl having the formula:

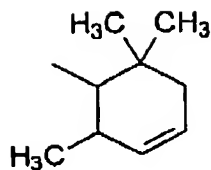


- iii) 2,6,6-trimethylcyclohex-1-enyl having the formula:



- iv) 2,6,6-trimethylcyclohex-3-enyl having the formula:

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39. (New) A conjugate according to Claim 38 wherein said R^1 is hydroxy.
40. (New) A conjugate according to Claim 38 wherein said R^1 is $-N(CH_3)_2$.
41. (New) A conjugate according to Claim 38 wherein R^2 are each hydrogen.